



ECUMENICAL ADVOCACY DAYS

FOR GLOBAL PEACE WITH JUSTICE

At God's Table: Food Justice for a Healthy World 2013 National Gathering and Lobby Day Social Media Samples for EAD National Gathering (April 5-7)

These are suggested samples to assist participants in extending the message and conversation of EAD to their social networks. These are meant to serve as guides. Creativity and personalization are encouraged. Please make sure to include key handles and hashtags as noted for each platform and add photos via TwitPic and Instagram apps to enhance effectiveness.

Facebook

(Key handle: @Ecumenical Advocacy Days)

- Excited to be with Christian advocates from around the country in D.C. for **@Ecumenical Advocacy Days** to lobby Congress to pass a farm bill that alleviates hunger and malnutrition: advocacydays.org/ld
- Learning about food justice and the farm bill at **@Ecumenical Advocacy Days** in D.C. Thinking about ways to bring these great ideas home to **@<TAG CHURCH OR LOCAL ORG>**: advocacydays.org/ld
- At **@Ecumenical Advocacy Days** we are learning what a farm bill that enacts food justice looks like: *[insert brief quote]*: advocacydays.org/ld
- A just farm bill helps beginning and socially disadvantaged farmers start in the business of agriculture: advocacydays.org/ld
- A just farm bill builds local and regional food systems and enhances the quality of life for rural communities: advocacydays.org/ld
- A just farm bill protects God's creation from environmental degradation: advocacydays.org/ld
- Join me [us] in support of **@CWS** offering for their food security efforts in Kenya at **@Ecumenical Advocacy Days**: advocacydays.org/cws

Other key names and tags to use:

- **@Oxfam America**
- Dr. Barbara Lundblad **@Union Theological Seminary**
- Br. David Andrews **@Food and Water Watch**
- Rev. Michael Livingston **@Interfaith Worker Justice**
- Rev. M Linda Jaramillo **@United Church of Christ**
- Dominic Barrett **@Shalom Farm**

Twitter

(Key handle: @AdvocacyDays;

Key hashtags: #ead2013, #foodjustice, #farmbill)

- Gathered Christian advocates from across the country to lobby **#Congress** for a **#farmbill** that promotes **#foodjustice**: advocacydays.org/ld
- Excitement at **#ead2013** calling for **#foodjustice** and a **#farmbill** that promotes healthy communities: advocacydays.org/ld **@advocacydays**
- **@<HANDLE OF LOCAL CHURCH/ORG>**, here's how to bring about **#foodjustice**: advocacydays.org/ld
- **#FoodJustice** looks like: *[insert brief point]* **#ead2013**: advocacydays.org/ld *[omit hashtag #ead2013 if needed]*
- **#FoodJustice** helps disadvantaged farmers start in the business of agriculture: advocacydays.org/ld
- **#FoodJustice** builds local and regional food systems & enhances quality of life for rural communities: advocacydays.org/ld **@advocacydays**
- **#FoodJustice** protects God's creation from environmental degradation: advocacydays.org/ld **#ead2013**
- Join me [us] in support of **@CWS_global #ead2013** offering for their Kenya food security efforts: advocacydays.org/cws

Other key names and handles to use:

- **@OxfamAmerica**
- Barbara Lundblad of **@unionseminary**
- David Andrews of **@FoodandWater**
- Michael Livingston of **@IWJNational**
- Linda Jaramillo of **@unitedchurch**
- Dominic Barrett of **@shalomfarms**



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Social Media Samples for EAD Lobby Day (April 8)

Facebook

(Key handles: @Ecumenical Advocacy Days,
@<YOUR MEMBERS OF CONGRESS>*)

- Headed to Capitol Hill to lobby Congress as part of **@Ecumenical Advocacy Days** for a farm bill that reduces hunger and improves nutrition: advocacydays.org/ld
- Encouraging Congress to support **@Ecumenical Advocacy Days'** call for a farm bill that sustains robust emergency international food aid: advocacydays.org/ld
- Friends **@<TAG LOCAL CHURCH / ORG>** Join **@Ecumenical Advocacy Days** and me [us] in telling Congress that a just farm bill helps beginning & socially disadvantaged farmers start in the business of agriculture: advocacydays.org/ld
- Join **@Ecumenical Advocacy Days** and me [us] in urging Congress to pass a just farm bill that builds local and regional food systems: advocacydays.org/ld
- Proud to join with **@Ecumenical Advocacy Days** in calling on Congress to pass a farm bill to strengthen policies and programs that promote conservation of soil and water and protect God's creation from environmental degradation: advocacydays.org/ld

* It is strongly encouraged that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "Congress") to amplify effect. For example:

- **@John Boehner**, answer **@Ecumenical Advocacy Days'** call to help pass a farm bill that protects and strengthens programs that reduce hunger and improve nutrition. advocacydays.org/ld

Twitter

(Key handles: @AdvocacyDays,
@<YOUR MEMBERS OF CONGRESS>**;
Key hashtag: #Congress, #farmbill)

- On Capitol Hill to tell **#Congress** a just **#farmbill** helps end hunger & poverty: advocacydays.org/ld **@advocacydays**
- **#Congress**: Support **@advocacydays** call for a **#farmbill** with robust food aid: advocacydays.org/ld
- **#Congress**: **#farmbill** should help beginning & socially disadvantaged farmers start in agriculture: advocacydays.org/ld **@advocacydays**
- Join **@advocacydays** and me [us]: Urge Congress to pass a just **#farmbill** building regional food systems: advocacydays.org/ld
- Friends **@<TAG LOCAL CHURCH/ORG>**: Join me [us] in asking **#Congress** to pass a just **#farmbill** today: advocacydays.org/ld
- Proud to join with **@advocacydays** asking **#Congress** to pass a **#farmbill** that protects God's creation from degradation: advocacydays.org/ld

** It is strongly encouraged that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:

@SenatorReid: Join **@advocacydays** & help pass a **#farmbill** that ends hunger & poverty: advocacydays.org/ld

Search for your elected officials at <http://house.gov> or <http://senate.gov> to identify official Facebook and Twitter pages quickly.