



ECUMENICAL ADVOCACY DAYS

FOR GLOBAL PEACE WITH JUSTICE

Lift Every Voice! Racism, Class and Power National Gathering and Lobby Day | April 15 - 18, 2016

Social Media Samples – National Gathering Event

These are suggested samples to assist participants in extending the message and conversation of EAD to their social networks. These are meant to serve as guides. Creativity and personalization are encouraged. Please make sure to include key handles and hashtags. Enhance the effectiveness of posts and Tweets by adding photos via Twitter, Instagram, or other mobile apps. Consider adding speaker and organization handles from the EAD Sponsors and Speakers Social Media Reference Sheets in your packet as well.

Key Hashtags: #ead2016 #LiftEveryVoice

Please refer to the list of plenary presenters' handles and organizations in this packet to personalize posts and Tweets related to their talks or to ask public follow up questions.

Facebook

(Key Handle: @Ecumenical Advocacy Days)

- Excited to be in Washington #DC with hundreds of Christian advocates from around the country for @Ecumenical Advocacy Days, lobbying #Congress to strengthen the right to vote for all: advocacydays.org/ld
 - I'm at @Ecumenical Advocacy Days with hundreds of Christians considering ways we can work to #LiftEveryVoice and ensure every vote counts: advocacydays.org/ld
 - Here at @Ecumenical Advocacy Days we're learning what policies for fair and just trade can look like: *[insert short point or quote]* advocacydays.org/ld #LiftEveryVoice
 - Working with Christian advocates from around the country this weekend to ensure that human rights are elevated above corporate rights. #LiftEveryVoice advocacydays.org/ld #ead2016
 - Proud to join with #ead2016 to ensure that that we #LiftEveryVoice in our democratic processes, create a global economy of inclusion and ensure care for creation: advocacydays.org/ld
 - Hey @<HANDLE OF LOCAL CHURCH/ORG> check out these resources from @Ecumenical Advocacy Days. Let's work together to #LiftEveryVoice for fair and just democracy at home and international trade partnerships that care for the poor: advocacydays.org/ld #ead2016
 - Here at #ead2016 to call on #Congress to ensure everyone has the right to vote and trade partnerships are fair and just. Like the persistent widow in the Gospel, we will #LiftEveryVoice until we achieve justice for all: advocacydays.org/ld
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- Help empower future Christian social justice advocates! Join me [us] in supporting the #ead2016 young scholar fund: advocacydays.org/donate
 - Join me [us] & those at #ead2016 in supporting @CWS efforts to empower indigenous women in South America. Donate to their Women Empowering Women program today! advocacydays.org/cws
 - #ead2016 lifts up the important work of the Washington Interfaith Network (WIN) helping to #gotv for #Election2016. Join me [us] in supporting them through a donation today: advocacydays.org/win

Twitter

(Key Handle: @advocacydays)

NOTE: Character count provided below sample tweets is out of a possible total of 140 characters. Consider leaving a space of at least 5 or 6 characters at the end of Tweets if possible to allow for "RT" (retweet) and "MT" (modified tweet) activities.

- U.S. Christians at @advocacydays to lobby #Congress; #LiftEveryVoice for inclusive democracy & fair trade agreements: advocacydays.org/ld (137 characters)
 - At Ecumenical @advocacydays learning and advocating for voting rights so that we #LiftEveryVoice in #Election2016: advocacydays.org/ld (134 characters)
 - Fair and just trade policies look like: *[insert short point]* #ead2016: advocacydays.org/ld (Character length will vary - omit hashtag #ead2016 if needed)
 - When we #LiftEveryVoice we forge trade agreements where human rights are elevated above corporate rights: advocacydays.org/ld #ead2016 (134 characters)
 - At #ead2016 learning to #LiftEveryVoice for inclusive democratic processes & a global economy that cares for creation: advocacydays.org/ld (138 characters)
 - Hey @<HANDLE OF LOCAL CHURCH/ORG>, let's work with @advocacydays to #LiftEveryVoice - just democracy & trade partnerships caring for the poor: advocacydays.org/ld (Character count will vary.)
 - Like the Gospel's persistent widow, we will not be silent until we #LiftEveryVoice for justice: advocacydays.org/ld #ead2016 (124 characters)
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- Empower future justice advocates! Join me & support the #ead2016 young scholar fund: advocacydays.org/donate (108 characters)
 - Join those at #ead2016 supporting @CWS_global efforts to empower indigenous women in South America: advocacydays.org/cws (120 characters)
 - #ead2016 lifts up the work of @WIN_DC helping to #gotv for #Election2016. Join me [us] in donating to them today: advocacydays.org/win (134 characters)



ECUMENICAL ADVOCACY DAYS

FOR GLOBAL PEACE WITH JUSTICE

Social Media Samples for Congressional Advocacy Day (April 18, 2016)

Key Hashtags: #RestoretheVote No #TPP

Facebook

Key Handles: @Ecumenical Advocacy Days

@<YOUR MEMBER OF CONGRESS' OFFICIAL HANDLE>*

-  Headed to #CapitolHill today lobbying to #RestoretheVote as part of @Ecumenical Advocacy Days: advocacydays.org/ld
-  Encouraging #Congress to support the call of @Ecumenical Advocacy Days and oppose the unjust Trans-Pacific Trade Partnership. No #TPP: advocacydays.org/ld
-  Join @Ecumenical Advocacy Days and me [us] in telling #Congress to repair the Voting Rights Act #RestoretheVote: advocacydays.org/ld
-  Join @Ecumenical Advocacy Days and me [us] in urging #Congress to oppose trade partnerships which exclude and unfairly hurt poor and working people: advocacydays.org/ld No #TPP
-  Proud to join with @Ecumenical Advocacy Days in calling on #Congress to ensure our democracy's future by fixing the Voting Rights Act: advocacydays.org/ld #RestoretheVote
-  Proud to be lobbying #Congress as part of @Ecumenical Advocacy Days, calling for just trade agreements that care for creation: advocacydays.org/ld No #TPP

**It is strongly encouraged that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:*

-  @Senator Harry Reid, answer @Ecumenical Advocacy Days' call to ensure our democracy's future by fixing the Voting Rights Act: advocacydays.org/ld #RestoretheVote

Twitter

Key Handles: @advocacydays

@<YOUR MEMBER OF CONGRESS' OFFICIAL HANDLE>*

-  On Capitol Hill to tell #Congress to fix the Voting Rights Act & #RestoretheVote: advocacydays.org/ld @advocacydays (115 characters)
-  On Capitol Hill to tell #Congress to oppose the unjust Trans-Pacific Trade Partnership No #TPP: advocacydays.org/ld @advocacydays (128 characters)
-  #Congress: Support @advocacydays call to repair the Voting Rights Act & ensure our democracy's future: advocacydays.org/ld #RestoretheVote (138 characters)
-  At @advocacydays lobbying #Congress to vote No #TPP which would exclude and unfairly hurt poor and working people: advocacydays.org/ld (138 characters)
-  On Capitol Hill lobbying #Congress to put human rights ahead of corporate rights: advocacydays.org/ld No #TPP @advocacydays (123 characters)
-  Joining @advocacydays lobbying #Congress to #RestoretheVote so that in #Election2016 we #LiftEveryVoice: advocacydays.org/ld (124 characters)

**It is strongly encouraged that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:*

-  @SpeakerRyan: Heed @advocacydays call and put human rights ahead of corporate rights. Vote No #TPP: advocacydays.org/ld

(Character count will vary. Maximum handle length will make the above tweet 122 characters.)

Search for your elected officials at <http://house.gov> or <http://senate.gov> to identify official Facebook and Twitter pages quickly.

If your elected official does not have a Facebook or Twitter account, turn his/her name into a hashtag (e.g. #MitchMcConnell).