At God’s Table: Food Justice for a Healthy World
2013 National Gathering and Lobby Day
Social Media Samples for EAD National Gathering (April 5-7)

These are suggested samples to assist participants in extending the message and conversation of EAD to their social networks. These are meant to serve as guides. Creativity and personalization are encouraged. Please make sure to include key handles and hashtags as noted for each platform and add photos via TwitPic and Instagram apps to enhance effectiveness.

Facebook
(Key handle: @Ecumenical Advocacy Days)

- Excited to be with Christian advocates from around the country in D.C. for @Ecumenical Advocacy Days to lobby Congress to pass a farm bill that alleviates hunger and malnutrition: advocacydays.org/ld

- Learning about food justice and the farm bill at @Ecumenical Advocacy Days in D.C. Thinking about ways to bring these great ideas home to @<TAG CHURCH OR LOCAL ORG>: advocacydays.org/ld

- At @Ecumenical Advocacy Days we are learning what a farm bill that enacts food justice looks like: [insert brief quote]: advocacydays.org/ld

- A just farm bill helps beginning and socially disadvantaged farmers start in the business of agriculture: advocacydays.org/ld

- A just farm bill builds local and regional food systems and enhances the quality of life for rural communities: advocacydays.org/ld

- A just farm bill protects God’s creation from environmental degradation: advocacydays.org/ld

- Join me [us] in support of @CWS offering for their food security efforts in Kenya at @Ecumenical Advocacy Days: advocacydays.org/cws

Other key names and tags to use:
- @Oxfam America
- Dr. Barbara Lundblad @Union Theological Seminary
- Br. David Andrews @Food and Water Watch
- Rev. Michael Livingston @Interfaith Worker Justice
- Rev. M Linda Jaramillo @United Church of Christ
- Dominic Barrett @Shalom Farm

Twitter
(Key handle: @AdvocacyDays;
Key hashtags: #ead2013, #foodjustice, #farmbill)

- Gathered Christian advocates from across the country to lobby #Congress for a #farmbill that promotes #foodjustice: advocacydays.org/ld

- Excitement at #ead2013 calling for #foodjustice and a #farmbill that promotes healthy communities: advocacydays.org/ld @advocacydays

- @<HANDLE OF LOCAL CHURCH/ORG>, here’s how to bring about #foodjustice: advocacydays.org/ld

- #FoodJustice looks like:[insert brief point] #ead2013: advocacydays.org/ld [omit hashtag #ead2013 if needed]

- #FoodJustice helps disadvantaged farmers start in the business of agriculture: advocacydays.org/ld

- #FoodJustice builds local and regional food systems & enhances quality of life for rural communities: advocacydays.org/ld @advocacydays

- #FoodJustice protects God’s creation from environmental degradation: advocacydays.org/ld

- #ead2013

- Join me [us] in support of @CWS_global #ead2013 offering for their Kenya food security efforts: advocacydays.org/cws

Other key names and handles to use:
- @OxfamAmerica
- Barbara Lundblad of @unionseminary
- David Andrews of @FoodandWater
- Michael Livingston of @IWJNational
- Linda Jaramillo of @unitedchurch
- Dominic Barrett of @shalomfarms


Produced by Perisphere Media – http://perispheremedia.com
Social Media Samples for EAD Lobby Day (April 8)

Facebook
(Key handles: @Ecumenical Advocacy Days, @YOUR MEMBERS OF CONGRESS*)

- Headed to Capitol Hill to lobby Congress as part of @Ecumenical Advocacy Days for a farm bill that reduces hunger and improves nutrition: advocacydays.org/ld
- Encouraging Congress to support @Ecumenical Advocacy Days’ call for a farm bill that sustains robust emergency international food aid: advocacydays.org/ld
- Friends @<TAG LOCAL CHURCH / ORG> Join @Ecumenical Advocacy Days and me [us] in telling Congress that a just farm bill helps beginning & socially disadvantaged farmers start in the business of agriculture: advocacydays.org/ld
- Join @Ecumenical Advocacy Days and me [us] in urging Congress to pass a just farm bill that builds local and regional food systems: advocacydays.org/ld
- Proud to join with @Ecumenical Advocacy Days in calling on Congress to pass a farm bill to strengthen policies and programs that promote conservation of soil and water and protect God’s creation from environmental degradation: advocacydays.org/ld

Twitter
(Key handles: @AdvocacyDays, @YOUR MEMBERS OF CONGRESS**; Key hashtag: #Congress, #farmbill)

- On Capitol Hill to tell #Congress a just #farmbill helps end hunger & poverty: advocacydays.org/ld @advocacydays
- #Congress: Support @advocacydays call for a #farmbill with robust food aid: advocacydays.org/ld
- #Congress: #farmbill should help beginning & socially disadvantaged farmers start in agriculture: advocacydays.org/ld @advocacydays
- Join @advocacydays and me [us]: Urge Congress to pass a just #farmbill building regional food systems: advocacydays.org/ld
- Friends @<TAG LOCAL CHURCH/ORG>: Join me [us] in asking #Congress to pass a just #farmbill today: advocacydays.org/ld
- Proud to join with @advocacydays asking #Congress to pass a #farmbill that protects God’s creation from degradation: advocacydays.org/ld

* It is strongly encouraged that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of “Congress”) to amplify effect. For example:

- @John Boehner, answer @Ecumenical Advocacy Days’ call to help pass a farm bill that protects and strengthens programs that reduce hunger and improve nutrition. advocacydays.org/ld

** It is strongly encouraged that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of “#Congress”) to amplify effect. For example:

- @SenatorReid: Join @advocacydays & help pass a #farmbill that ends hunger & poverty: advocacydays.org/ld

Search for your elected officials at http://house.gov or http://senate.gov to identify official Facebook and Twitter pages quickly.