



ECUMENICAL ADVOCACY DAYS

FOR GLOBAL PEACE WITH JUSTICE

Jesus Weeps: Resisting Violence, Building Peace • 2014 National Gathering and Lobby Day

Social Media Samples for EAD National Gathering (March 21 – 23)








These are suggested samples to assist participants in extending the message and conversation of EAD to their social networks. These are meant to serve as guides. Creativity and personalization are encouraged. Please make sure to include key handles and hashtags and add photos via TwitPic, Instagram, or other mobile apps to posts and Tweets to enhance effectiveness.

Key Hastags: #ead2014 #JesusWeeps #BuildingPeace #endgunviolence

Facebook

(Key Handles: @Ecumenical Advocacy Days;










@*[your own church or organization]*)

-  Excited to be in Washington #DC with Christian advocates from around the country for @Ecumenical Advocacy Days to lobby #Congress to #endgunviolence and transfer more resources from military spending to #BuildingPeace and poverty reduction: advocacydays.org/ld
 -  I'm at @Ecumenical Advocacy Days with hundreds of Christians to advocate for policies focused on #BuildingPeace through efforts to #endgunviolence and support poverty reduction: advocacydays.org/ld
 -  Here at @Ecumenical Advocacy Days learning what policies focused on #BuildingPeace look like: *[insert short point or quote]* advocacydays.org/ld
 -  #JesusWeeps when we turn our backs on victims of gun violence. Nearly 3000 children are killed by guns each year. Join me and @Ecumenical Advocacy Days and help #endgunviolence: advocacydays.org/ld
 -  #BuildingPeace requires that we end out-sized military spending and help fund programs for diplomacy and ending poverty and hunger: advocacydays.org/ld
 -  Reasonable people can come together around common sense efforts to #endgunviolence by preventing those with a history of violence or mental illness from acquiring guns. Join us and help in #BuildingPeace: advocacydays.org/ld
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-  Help empower future young social justice advocates! Join me in supporting the #ead2014 young scholar fund: advocacydays.org/donate
 -  I'm at #ead2014 donating to @Little Friends for Peace, helping support alternative nonviolent activities for youth #BuildingPeace. Join me: advocacydays.org/lffp
 -  Here at #ead2014 we're #BuildingPeace and crafting peace cranes in hopeful solidarity with those seeking a better world. They will be blessed and brought to Congressional offices and elsewhere as signs of peace. Take a look: *[include social media photo]*

Twitter

(Key Handles: @advocacydays;

@*[your own church or organization]*)

-  Gathered Christian advocates from across the country to lobby #Congress for polices that promote #BuildingPeace: advocacydays.org/ld
 -  Excitement at #ead2014 calling for polices to #endgunviolence and poverty: advocacydays.org/ld @advocacydays
 -  #BuildingPeace looks like: *[insert short point]* #ead2014: advocacydays.org/ld *[omit hashtag #ead2014 if needed]*
 -  #BuildingPeace requires we #endgunviolence, reduce out-sized military spending, lift out of poverty: advocacydays.org/ld
 -  #BuildingPeace is more than ending war; it is funding programs to stop violence before it starts: advocacydays.org/ld @advocacydays
 -  @*[HANDLE OF LOCAL CHURCH/ORG]*, here's how to be about #BuildingPeace: advocacydays.org/ld
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-  Empower future justice advocates! Join me & support #ead2014 young scholar fund: advocacydays.org/donate
 -  Donating to Little Friends for Peace, supporting nonviolent activities for youth #BuildingPeace #ead2014: advocacydays.org/ld
 -  At #ead2014 we're #BuildingPeace ... Cranes! Blessed and sent to #Congress in hopeful solidarity for a better world. *[Include social media photo]*

Facebook Key Names and Handles:

- Rev John Dear of @Pace e Bene
- Dr. Maryann Cusimano Love of @The Catholic University of America
- Rev. J. Herbert Nelson of @Presbyterian Church (U.S.A.) Washington Office
- Bryan Miller of @Heeding God's Call
- James Winkler of @National Council of Churches

Twitter Key Names and Handles:

- John Dear of @PaceeBeneOrg
- Marianne Love of @CatholicUniv
- J. Herbert Nelson of @PCUSAWashington
- Bryan Miller of @HeedingGodsCall
- James Winkler of @nccusa

Website: advocacydays.org

Facebook: facebook.com/advocacydays

Twitter: twitter.com/advocacydays

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FOR GLOBAL PEACE WITH JUSTICE

Social Media Samples for Lobby Day (March 24)

Key Hashtags: **#BuildingPeace** **#endgunviolence**

Facebook

(Key Handles: **@Ecumenical Advocacy Days**;
@[YOUR MEMBER OF CONGRESS]*)

-  Headed to **#CapitolHill** lobbying to **#endgunviolence** as part of **@Ecumenical Advocacy Days**: advocacydays.org/ld
 -  Encouraging **#Congress** to support **@Ecumenical Advocacy Days'** call for more detailed data collection on gun deaths & injuries so we can **#endgunviolence**: advocacydays.org/ld
 -  Join **@Ecumenical Advocacy Days** and us in telling **#Congress** to help **#endgunviolence** by ensuring that those with violent histories or mental illness do not get access to guns: advocacydays.org/ld
 -  Join **@Ecumenical Advocacy Days** and us in urging **#Congress** to **#endgunviolence** through reasonable efforts to close loopholes in gun sales and trafficking laws: advocacydays.org/ld **#BuildingPeace**
 -  Proud to join with **@Ecumenical Advocacy Days** in calling on **#Congress** to promote policies to **#endgunviolence** by supporting programs that assist youth in resisting violence and **#BuildingPeace**: advocacydays.org/ld
 -  Proud to be lobbying **#Congress** as part of **@Ecumenical Advocacy Days**, calling for funding programs to end violence and **#BuildingPeace** by reducing out-sized military spending in favor of poverty reduction at home and abroad: advocacydays.org/ld
- *It is **strongly encouraged** that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "Congress") to amplify effect. For example:*
-  **@John Boehner**, answer **@Ecumenical Advocacy Days'** call for policies that **#endgunviolence** through reasonable efforts to close loopholes in gun sales and trafficking laws: advocacydays.org/ld **#BuildingPeace**

Twitter

(Key Handles: **@advocacydays**,
@[YOUR MEMBER OF CONGRESS]*)

-  On Capitol Hill to tell **#Congress** to promote policies that **#endgunviolence**: advocacydays.org/ld **@advocacydays**
 -  **#Congress**: Support **@advocacydays** call to **#endgunviolence** and end out-sized military spending: advocacydays.org/ld **#BuildingPeace**
 -  At **@advocacydays** telling **#Congress** to **#endgunviolence**; keep the violent & mentally ill from getting guns: advocacydays.org/ld
 -  On Capitol Hill lobbying **#Congress**: Close loopholes in gun sales and trafficking laws: advocacydays.org/ld **#endgunviolence** **@advocacydays**
 -  Proud to join **@advocacydays** calling on **#Congress** to **#endgunviolence**; promote nonviolent youth programs: advocacydays.org/ld
 -  **#Congress**: End out-sized military spending. Promote **#BuildingPeace** & reducing poverty: advocacydays.org/ld **@advocacydays**
- *It is **strongly encouraged** that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:*
-  **@SenatorReid**: Heed **@advocacydays** call: Keep the violent & mentally ill from getting guns: advocacydays.org/ld **#endgunviolence**

Search for your elected officials at house.gov or senate.gov to identify official Facebook and Twitter pages quickly.