



# ECUMENICAL ADVOCACY DAYS

FOR GLOBAL PEACE WITH JUSTICE

## Breaking the Chains: Mass Incarceration & Systems of Exploitation 2015 National Gathering and Lobby Day • April 17-20, 2015

These are suggested samples to assist participants in extending the message and conversation of EAD to their social networks. These are meant to serve as guides. Creativity and personalization are encouraged. Please make sure to include key handles and hashtags and to add photos to enhance effectiveness. Consider adding organizational handles from the EAD Sponsors Social Media Reference Sheet in your packet as well.









### Social Media Samples for EAD National Gathering Event




**Key Hashtags:** #ead2015 #BreakingChains #EndExploitation #EndtheQuota #SmarterSentencing

Please refer to the list of plenary presenters' handles and organizations in this packet to personalize posts and Tweets related to their talks or to ask public follow-up questions.

#### Facebook

(Key Handle: @Ecumenical Advocacy Days)









-  Excited to be in Washington #DC with hundreds of Christian advocates from around the country for @Ecumenical Advocacy Days lobbying #Congress to end mandatory minimum sentencing and detentions of immigrant families: [advocacydays.org/ld](http://advocacydays.org/ld)
-  I'm at @Ecumenical Advocacy Days with hundreds of Christians considering #SmarterSentencing guidelines for nonviolent criminals. Together we are #BreakingChains of mass incarceration: [advocacydays.org/ld](http://advocacydays.org/ld)
-  Here at @Ecumenical Advocacy Days we're learning what policies focused on #BreakingChains of mass incarceration looks like: *[insert short point or quote]* [advocacydays.org/ld](http://advocacydays.org/ld)
-  Detention of immigrant families is a wasteful use of taxpayer resources, contrary to our Christian faith & to our nation's values. #EndtheQuota: [advocacydays.org/ld](http://advocacydays.org/ld) #ead2015
-  #BreakingChains of mass incarceration requires policies of #SmarterSentencing and not overburdening our criminal justice systems and prisons with nonviolent drug offenders: [advocacydays.org/ld](http://advocacydays.org/ld)
-  Hey @<HANDLE OF LOCAL CHURCH/ORG> check out these resources from @Ecumenical Advocacy Days. Let's work together to #EndExploitation & mass incarceration in all its forms: [advocacydays.org/ld](http://advocacydays.org/ld) #ead2015
-  Reasonable people can come together around common sense efforts to #EndExploitation around the globe. Join us and help in #BreakingChains of mass incarceration in all of its forms: [advocacydays.org/ld](http://advocacydays.org/ld)
-  Help empower future young social justice advocates! Join me in supporting the #ead2015 young scholar fund: [advocacydays.org/donate](http://advocacydays.org/donate)

 [advocacydays.org](http://advocacydays.org)  
 /advocacydays  
 @advocacydays

#### Twitter

(Key Handle: @advocacydays)

*NOTE: Character counts provided below the sample Tweets are out of a possible 140 characters. Consider leaving a space of at least 5 or 6 characters at the end of Tweets if possible to allow for "RT" (Retweet) and "MT" (Modified Tweet) activities.*

-  Hundreds of Christians at @advocacydays to lobby #Congress to join us in #BreakingChains of mass incarceration: [advocacydays.org/ld](http://advocacydays.org/ld)  
(131 characters)
-  At Ecumenical @advocacydays learning and advocating for #SmarterSentencing guidelines for nonviolent criminals: [advocacydays.org/ld](http://advocacydays.org/ld)  
(131 characters)
-  #BreakingChains of mass incarceration: *[insert short point]* #ead2015: [advocacydays.org/ld](http://advocacydays.org/ld)  
(Character length will vary - omit hashtag #ead2015 if needed)
-  Detaining immigrant families is a waste of tax resources & contrary to our nation's values. #EndtheQuota: [advocacydays.org/ld](http://advocacydays.org/ld) #ead2015  
(134 characters)
-  At #ead2015 learning how #BreakingChains of mass incarceration requires #SmarterSentencing guidelines: [advocacydays.org/ld](http://advocacydays.org/ld)  
(122 characters)
-  .@<HANDLE OF LOCAL CHURCH/ORG> let's work together with @advocacydays to #EndExploitation & mass incarceration in all its forms: [advocacydays.org/ld](http://advocacydays.org/ld)  
(Character limit will vary. Note the leading period (".") in front of the organization handle. When addressing an organization so that all your followers can see it, and the organization handle is the first item in the Tweet, this period needs to be added ahead of it. Otherwise, it is seen only by those following you AND that organization.)
-  Reasonable people can come together to help in #BreakingChains of mass incarceration in all of its forms: [advocacydays.org/ld](http://advocacydays.org/ld) #ead2015  
(134 characters)
-  Help empower future young social justice advocates! Join me in supporting the #ead2015 young scholar fund: [advocacydays.org/donate](http://advocacydays.org/donate)  
(130 characters)



# ECUMENICAL ADVOCACY DAYS

FOR GLOBAL PEACE WITH JUSTICE

## Social Media Samples for Lobby Day (April 20)

Key Hashtags: **#SmarterSentencing** **#EndtheQuota**

### Facebook

Key Handles: **@Ecumenical Advocacy Days;**

**@<YOUR MEMBER OF CONGRESS' OFFICIAL HANDLE>\***

- f** Headed to **#CapitolHill** today lobbying for **#SmarterSentencing** for nonviolent offenders & to **#EndtheQuota** on immigrant detentions as part of **@Ecumenical Advocacy Days:** [advocacydays.org/ld](http://advocacydays.org/ld)
- f** Encouraging **#Congress** to support the call of **@Ecumenical Advocacy Days** for **#SmarterSentencing** by ending mandatory minimums & giving judges more sentencing discretion: [advocacydays.org/ld](http://advocacydays.org/ld)
- f** Join **@Ecumenical Advocacy Days** and me [us] in telling **#Congress** to enact policies for **#SmarterSentencing** including incarceration alternatives for nonviolent offenders: [advocacydays.org/ld](http://advocacydays.org/ld)
- f** Join **@Ecumenical Advocacy Days** and me [us] in urging **#Congress** to eliminate funding for the wasteful and immoral immigrant detention bed quota: [advocacydays.org/ld](http://advocacydays.org/ld) **#EndtheQuota**
- f** Proud to join with **@Ecumenical Advocacy Days** in calling on **#Congress** to do better for our immigrant brothers and sisters than mass incarceration: [advocacydays.org/ld](http://advocacydays.org/ld) **#EndtheQuota**
- f** Proud to be lobbying **#Congress** as part of **@Ecumenical Advocacy Days**, calling for budget and policy changes to **#EndExploitation** and problems created by mass incarceration of nonviolent offenders and immigrants: [advocacydays.org/ld](http://advocacydays.org/ld)

*\*It is **strongly encouraged** that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:*

- f** **@John Boehner**, answer **@Ecumenical Advocacy Days'** call to eliminate funding for the wasteful and immoral immigrant detention bed quota: [advocacydays.org/ld](http://advocacydays.org/ld) **#EndtheQuota**

### Twitter

Key Handles: **@advocacydays,**

**@<YOUR MEMBER OF CONGRESS' OFFICIAL HANDLE>\***

- t** On Capitol Hill to tell **#Congress** to promote **#SmarterSentencing** policies for nonviolent offenders: [advocacydays.org/ld](http://advocacydays.org/ld) **@advocacydays** (131 characters)
- t** On Capitol Hill to tell **#Congress** to **#EndtheQuota** and stop promoting immigrant detention: [advocacydays.org/ld](http://advocacydays.org/ld) **@advocacydays** (123 characters)
- t** **#Congress:** Support **@advocacydays** call for **#SmarterSentencing:** End mandatory minimums; give judges more discretion: [advocacydays.org/ld](http://advocacydays.org/ld) (134 characters)
- t** At **@advocacydays** lobbying **#Congress** for **#SmarterSentencing** & incarceration alternatives for nonviolent offenders: [advocacydays.org/ld](http://advocacydays.org/ld) (133 characters)
- t** On Capitol Hill lobbying **#Congress:** Eliminate the immoral immigrant detention bed quota: [advocacydays.org/ld](http://advocacydays.org/ld) **#EndtheQuota** **@advocacydays** (136 characters)
- t** Joining **@advocacydays** lobbying **#Congress:** End mass incarceration of nonviolent offenders, immigrants: [advocacydays.org/ld](http://advocacydays.org/ld) **#EndExploitation** (138 characters)

*\*It is **strongly encouraged** that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:*

- t** **.@SenatorReid:** Heed **@advocacydays** call for **#SmarterSentencing:** End mandatory minimums; give judges more discretion: [advocacydays.org/ld](http://advocacydays.org/ld) (Character count will vary depending on handle for elected official, but no handle is over 15 characters. Maximum handle length will produce a Tweet of 139 characters.)

Search for your elected officials at <http://house.gov> or <http://senate.gov> to identify official Facebook and Twitter pages quickly.

If your elected official does not have a Facebook or Twitter account, turn their name into a hashtag (e.g. **#MitchMcConnell**).



SPONSOR	TWITTER HANDLE	FACEBOOK PAGE
Ecumenical Advocacy Days	@advocacydays	/advocacydays
Church World Service	@CWS_global	/churchworldservice
National Council of the Churches of Christ in the USA	@nccusa	/nationalcouncilofchurches
Africa Faith and Justice Network	@AFJN_DC	/Africa-Faith-and-Justice-Network
Alliance of Baptists	@alliancebaptist	/AllianceBaptists
American Baptist Churches USA	@AmericanBaptist	/AmericanBaptistChurchesUSA
American Friends Service Committee	@afsc_org	/AmericanFriendsServiceCommittee
Bread for the World	@bread4theworld	/breadfortheworld
Catholics in Alliance for the Common Good	@CathInAlliance	/CatholicsInAlliance
Center of Concern	@CenterofConcern	/pages/Center-of-Concern/342089426139
Christian Church (Disciples of Christ)	@DisciplesNews	/christianchurchdoc
Christian Connections for International Health	@CCIntlhealth	/CCIntlhealth
Christian Reformed Church	@CRCNA	/crcna
Church of the Brethren	@CoB_Peace	/churchofthebrethren
Churches for Middle East Peace	N/A	/churchesmep
Columban Center for Advocacy and Outreach	@ColumbanFathers	/ColumbanFathers
Community of Christ	@CofChrist	/CommunityofChrist.RLDSChurch
Conference of Major Superiors of Men	N/A	/pages/Conference-of-Major-Superiors-of-Men/162205323803429
Disciples Justice Action Network	N/A	/pages/Disciples-Justice-Action-Network/41743667129
Evangelical Lutheran Church in America	@ELCAadvocacy	/Lutherans
Franciscan Action Network	@franciscannet	/franciscanactionnetwork
Franciscan Friars (OFM) – Holy Name Province	@HolyNameProv	/HolyNameProvince
Friends Committee on National Legislation	@FCNL	/quakerlobby
Global Ministries (UCC/DOC)	@globalmins	/GlobalMinistries.DOC.UCC
Heeding God's Call	@HeedingGodsCall	/Heeding.Gods.Call
Interfaith Committee for Nuclear Disarmament	N/A	N/A
Interfaith Worker Justice	@IWJNational	/InterfaithWorkerJustice
Interfaith Working Group on Trade & Investment	See Center of Concern	See Center of Concern
Jubilee USA Network	@JubileeUSA	/jubileeusa
Latin America Working Group	@LAWGaction	/lawgaction
Leadership Conference of Women Religious	@LCWR_US	/lcwr.org
Lutheran Immigration and Refugee Service	@LIRSorg	/LIRSorg



SPONSOR	TWITTER HANDLE	FACEBOOK PAGE*
Ecumenical Advocacy Days	@advocacydays	/advocacydays
Church World Service	@CWS_global	/churchworldservice
National Council of the Churches of Christ in the USA	@nccusa	/nationalcouncilofchurches
Maryknoll Office for Global Concerns	@MklGlobalConcer	/pages/Maryknoll-Global-Concerns/205731489618
Medical Mission Sisters	N/A	/pages/Medical-Mission-Sisters/183638138143
Mennonite Central Committee U.S., Washington Office	@mccwashington	/MennoniteCentralCommittee
Metropolitan Community Churches	@MCCchurch	/MCCchurch
Missionary Oblates of Mary Immaculate JPIC Office	@OMIUSAJPIC	/Oblatesusaorg
National Advocacy Center of the Sisters of the Good Shepherd	N/A	/Sistersofthegoodshepherd
National Religious Campaign Against Torture	@NRCATtweets	/nrcat
National Campaign for a Peace Tax Refund	@PeaceTaxUSA	/NationalCampaignForAPeaceTaxFund
NETWORK: A National Catholic Social Justice Lobby	@NETWORKLobby	/NetworkLobby
NewFire Network	N/A	/NewFireNetwork
Pax Christi International	@PaxChristi_Int	/paxchristi.net
Pax Christi USA	@PaxChristi	/PaxChristiUSA
Presbyterian Church (U.S.A.)	@PCUSAWashington	/PCUSAWashington
Progressive National Baptist Convention	@PNBCINC	/pages/Progressive-National-Baptist-Convention/306740159971
RESULT/RESULTS Educational Fund	@RESULTS_Tweets	/RESULTSEdFund
The Salvation Army	@SalvationArmyUS	/SalvationArmyUSA
Sisters of Mercy of the Americas	@SistersofMercy	/MercySisters
Sisters of Notre Dame de Namur JPIC Office	@JPIC_SND	/SNDdeN.CMO
SOA Watch	@SOAWatch	/Schooloftheamericaswatch
Society of the Divine Word	N/A	N/A
Sojourners	@Sojourners	/SojournersMagazine
Spiritual Alliance to Stop Intimate Violence	N/A	/SAIVinPortlandOregon
United Church of Christ	@justice_ucc	/UnitedChurchofChrist
United Methodist Caretakers of God's Creation	@CaretakersUMC	/pages/Caretakers-of-Gods-Creation-United-Methodists-Caring-for-Gods-Creation/102387056491079
United Methodist Women	@UMWomen	/UMWomen
UMC – General Board of Church and Society	@GBCSUMC	/gbcsumc
Witness for Peace	@WitnessforPeace	/WFPeace
Women of Faith for the 1,000 Days Movement	N/A	/womenoffaith1000days
World Council of Churches	@Oikoumene	/WorldCouncilofChurches
World Student Christian Federation – NARO	@wscfna	N/A



PLENARY TIME	PRESENTER & ORGANIZATION	TWITTER HANDLES	ORGANIZATIONAL FACEBOOK <small>(presumes prefix "https://facebook.com")</small>
Friday Theology Pre-Event	<b>Dr. Michael Trice,</b> <i>Assistant Dean of Ecumenical &amp; Interreligious Dialogue, Seattle University</i>	@seattleustm	/seattleustm
	<b>Dr. Don Thorsen,</b> <i>Chair, Department of Theology &amp; Ethics, Azusa Pacific Seminary</i>	@azusapacific	/azusapacific
	<b>Stephen Ray, Neal F. &amp; Ila A. Fisher</b> <i>Professor of Systematic Theology, Garrett-Evangelical Theological Seminary</i>	@GarrettSeminary	/garrettseminary
Friday Opening Celebration: Opening Remarks	<b>Jim Winkler,</b> <i>President &amp; GS, National Council of Churches</i>	@nccusa	/nationalcouncilofchurches
	<b>Sr. Patricia Chappell,</b> <i>SNDdeN, Executive Director, Pax Christi USA</i>	@PaxChristi	/PaxChristiUSA
	<b>Douglas G. Grace,</b> <i>Director, Ecumenical Advocacy Days</i>	@advocacydays	/advocacydays
Friday Opening Celebration: Keynote	<b>Rev. Traci deVon Blackmon,</b> <i>Pastor, Christ the King United Church of Christ, Florissant, Mo.</i>	N/A	N/A
Saturday Morning Policy Plenary	<b>Dr. Iva E. Carruthers</b>	@IvaCarruthers @SDPConference	/sdpconference
	<b>Dr. Bill Mefford</b>	@billmefford @GBCSUMC	/gbcsumc
Saturday Lunch Plenary: The Role of the Church in the "War on Drugs"	<b>Ethan Nadelmann,</b> <i>Executive Director, Drug Policy Alliance</i>	@ethannadelmann @DrugPolicyNews	/drugpolicy
	<b>The Rev. Edwin C. Sanders, II,</b> <i>Senior Servant, Metropolitan Interdenominational Church, Nashville, TN</i>	N/A	/pages/Metropolitan-Interdenominational-Church/108105012564644



PLENARY TIME	PRESENTER & ORGANIZATION	TWITTER HANDLES	ORGANIZATIONAL FACEBOOK <small>(presumes prefix "https://facebook.com")</small>
<b>Saturday Lunch Plenary: The Role of the Church in the "War on Drugs"</b> <i>(continued)</i>	<b>Jasmine Tyler,</b> <i>Senior Policy Analyst for Global Health and Drug Policy, Open Society Policy Center</i>	N/A	N/A
	<b>David Mineta,</b> <i>Deputy Director of Demand Reduction, Office of National Drug Control Policy, The White House</i>	@NArriolaONDCP	pages/White-House-Office-of-National-Drug-Control-Policy/146954588659241
	<b>Douglas Walker, M.Div. (Moderator),</b> <i>National Coordinator for Criminal Justice Reform, UMC General Board of Church and Society</i>	@GBCSUMC	/gbcsumc
<b>Sunday Interdenominational Worship</b>	<b>Bishop José García,</b> <i>Director of Church Relations, Bread for the World</i>	@bread4theworld	/breadfortheworld
<b>Breaking the Chains: Systems of Global Exploitation</b>	<b>Emira Woods,</b> <i>Global Client Principal for Social Impact Programs at ThoughtWorks</i>	@emirawoods @thoughtworks	/ThoughtWorks
	<b>Father Shay Cullen,</b> <i>Founder, People Recovery Empowerment and Development Assistance Foundation (Philippines)</i>	N/A	N/A
	<b>Joanne Blaney,</b> <i>Maryknoll lay missionary (Brazil)</i>	@MklGlobalConcer	/pages/Maryknoll-Global-Concerns/205731489618
	<b>Fr. Valdir João Silveira,</b> <i>National Coordinator of the Prison Ministry Pastoral of Brazil</i>	N/A	N/A
	<b>Raed Jarrar,</b> <i>Policy Impact Coordinator for American Friends Service Committee, Washington, D.C.</i>	@raedjarrar @afsc_org	/AmericanFriendsServiceCommittee
<b>David Schilling (Moderator),</b> <i>Senior Program Director for Human Rights &amp; Resources, Interfaith Center on Corporate Responsibility</i>	@ICCRonline	/InterfaithCenteronCorporateResponsibility	