

# **ECUMENICAL ADVOCACY DAYS**

### FOR GLOBAL PEACE WITH JUSTICE

## Social Media Samples for Congressional Advocacy Day (April 24, 2017)

Key Hashtags: #MoralBudget #CommunityNotChaos

### **Facebook**

(Key Handles: @Ecumenical Advocacy Days,

### @<YOUR MEMBER OF CONGRESS' OFFICIAL HANDLE>\*)

- Headed to #Congress today with @Ecumenical Advocacy Days to lobby for a #MoralBudget that helps parents with children get access to nutrition and health care. advocacydays.org/ld
- Encouraging #Congress with @Ecumenical Advocacy Days to oppose exorbitant increases in Pentagon spending at the expense of the poor and vulnerable. advocacydays.org/ld
- Join @Ecumenical Advocacy Days in telling #Congress to promote #CommunityNotChaos through policies that lift up vulnerable people and do not discriminate against them. advocacydays.org/ld
- Join @Ecumenical Advocacy Days in urging #Congress to support robust foreign assistance based on food, diplomacy and environmental care, not Pentagon spending. advocacydays.org/ld
- Proud to join with @Ecumenical Advocacy Days in calling on #Congress to enhance care for vulnerable refugees here and around the world. advocacydays.org/ld
- Proud to be lobbying **#Congress** as part of **@Ecumenical Advocacy Days**, calling for strong support of democratic processes and institutions at home and abroad. advocacydays.org/ld

It is <u>strongly encouraged</u> that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:

@Senator Chuck Schumer, answer @Ecumenical Advocacy Days' call to oppose exorbitant increases in Pentagon spending at the expense of the poor and vulnerable. #MoralBudget advocacydays.org/ld

### **Twitter**

(Key Handles: @advocacydays, @<YOUR MEMBERS OF CONGRESS' OFFICIAL HANDLE>\*)

- On Capitol Hill to tell #Congress to pass a #MoralBudget that cares for the poor & vulnerable: advocacydays.org/ld @advocacydays (128 characters)
- Join me: Tell **#Congress** Oppose exorbitant increases in Pentagon spending at the expense of the poor: advocacydays.org/ld @advocacydays (136 characters)
- #Congress: Heed @advocacydays call Help refugees & the vulnerable, don't discriminate against them: advocacydays.org/ld #MoralBudget (134 characters)
- At @advocacydays lobbying #Congress for foreign assistance based on food, diplomacy & environmental care, not bombs: advocacydays.org/ld (136 characters)
- Lobbying **#Congress** to enhance care for vulnerable refugees here & around the world: advocacydays. org/ld **#CommunityNotChaos** @advocacydays (136 characters)
- Joining @advocacydays lobbying #Congress to support democratic institutions at home and abroad: advocacydays.org/ld #CommunityNotChaos (134 characters)

It is <u>strongly encouraged</u> that the sample Tweets above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:

@SpeakerRyan: Heed @advocacydays call to help refugees & the vulnerable, not discriminate against them advocacydays.org/ld #MoralBudget (Character count will vary – maximum will be 140 characters.)

\*Search for your elected officials at <a href="http://house.gov">http://senate.gov</a> to identify official Facebook pages and Twitter accounts quickly.